


# PRAN CENTRAL

## JOIN THE HEART OF CHAPEL STREET

MELBOURNE'S ICONIC WELLNESS & CONVENIENCE PRECINCT – ALL IN ONE PLACE

**OPEN 7 DAYS**

**PRANCENTRAL.COM.AU**

PRAN CENTRAL
SHOPPING CENTRE

# CENTRAL TO FASHION, FOOD, FITNESS & HEALTH

Locate yourself in the retail heart of Chapel Street, corner of Commercial Road, adjacent to Coles, Woolworths JB HI-FI, Rebel Sport, Dan Murphy's and the Prahran Square 500-bay car park.

- 3 Levels of Retail
- 36 stores
- 200 Seat Food Court



PRAN CENTRAL
SHOPPING CENTRE

# JOIN THESE RETAILERS






# QUICK FACTS

1. PRIME CHAPEL STREET AND COMMERCIAL ROADLOCATION
2. 3 LEVELS OF RETAIL, OVER 5,405 $M^2$ GLA
3. ANNUAL ESTIMATED TRAFFIC FIGURES OF 1.5 MILLION
4. EASY ACCESS TO 500 BAY CAR PARK IN PRAHRAN SQUARE
5. HEALTH, SERVICES, FOOD & BEAUTY OFFER
6. 200 SEAT FOOD COURT WITH COMPLIMENTARY WIFI & CHARGE BAR STATION

FREE WIFI

7. ADJACENT TO COLES, WOOLWORTHS, JB HI-FI, REBEL SPORT & DAN MURPHY'S
8. EASY TRAM & TRAIN ACCESS

# OUR TENANCY MIX & DEMOGRAPHIC

Pran Central serves a diverse mix of people including young professionals, singles and couples. There are several high-density apartment dwellings within a 1km radius with direct access to the centre. Pran Central is well serviced by public transport with tram and train services in proximity.

Pran Central Shopping Centre is a hub for everyday Services, Health, Beauty, Fashion, Lunch and Coffee needs.

The Centre's trade area encompasses Prahran, Toorak, South Yarra, Armadale, Windsor, St Kilda, Albert Park, Caulfield, Cremorne, Richmond and Malvern.

The Chapel Street Precinct is home to major retail brands, including Rebel Sport; JB Hifi; Dan Murphys and Nike.

The iconic Prahran Market is located on Commercial Road just a few doors up from Pran Central and offers a great variety of fresh food and produce.

Parking for 500 cars is located under Prahran Square directly adjacent to the Centre's Cato/ Wattle Street Mall entry.




Good to glow
40% OFF
AquaFacial Treatments*
PRAN CENTRAL
KAYA
KAYA
TO CHAPEL ST
CHAPEL ST
CHAPEL OFF CHAPEL


Dr Phone Repair
Ask us for a FREE QUOTE!
We fix on the spot
FREE Battery Health Checks


SUGAR BOWL

# DEMOGRAPHICS
# CITY OF STONNINGTON*

The City of Stonnington population for 2021 is 104,703 and is forecast to grow to 143,257 by 2036

19,476 people living within 2km radius of Pran Central, in Prahran & Windsor

Annual average population growth +1.3%

*Population and household forecasts, 2021 to 2036, prepared by i.d, the population experts, for the City of Stonnington, June 2023, derived from the 2021 ABS statistics.

## Customer Profile

**82.7%**
medium/high density housing

**72.5%**
white collar workers

**63.9%**
Australian born

**49.9%**
Couples without children

**44.9%**
households rented

**31%**
31% aged 25-39 (12% aged 25-29)

Median household income is $2,210 per week against the Victorian average of $1,759.

derived from the 2021 ABS statistics.

TRADE AREA



# CHAPEL STREET MAJOR RETAILERS

PRAN CENTRAL SHOPPING CENTRE

Woolworths coles JB HI-FI rebel Dan Murphy's PRAHRAN MARKET the food lovers' market




## PRAHRAN SQUARE 500 BAY CAR PARK

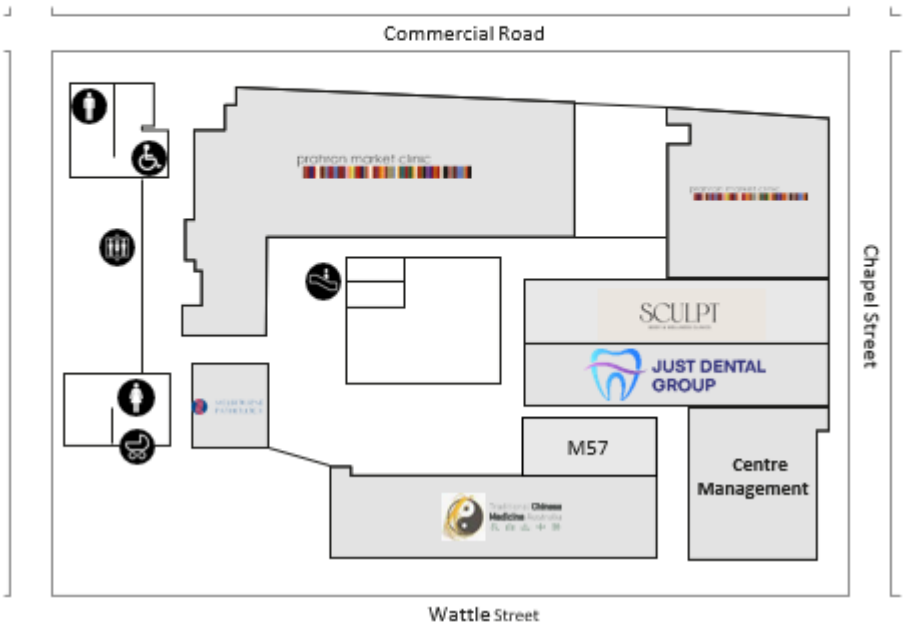





# Ground Level




# Mezzanine Level




# Basement Level



# LEASING ENQUIRIES

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PRECISION GROUP

Pran Central is proudly owned and managed by Precision Group. Precision's property and development portfolio comprises significant commercial and retail assets in Adelaide, Melbourne, Sydney, Brisbane and Auckland.




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