



# PRAN CENTRAL

JOIN THE HEART OF CHAPEL STREET

MELBOURNE'S ICONIC RETAIL, ENTERTAINMENT & LIFESTYLE PRECINCT CNR  
COMMERCIAL ROAD

OPEN 7 DAYS . [PRANCENTRAL.COM.AU](http://PRANCENTRAL.COM.AU)





# CENTRAL TO FASHION, FOOD, FITNESS & HEALTH

Locate yourself in the heart of Chapel Street, corner of Commercial Road, adjacent to Coles and Woolworths and a 500 bay car park.

- 3 Levels of Retail
- 36 stores
- 200 Seat Food Court



Open  
7 Days



# JOIN THESE RETAILERS



VERONIKA MAINE



JUST DENTAL  
GROUP

COMING SOON



PRAHRAN LOTTO



MELBOURNE  
PATHOLOGY



Traditional Chinese  
Medicine Australia  
長白山中醫



GREENE<sup>ST</sup> JUICE CO.

Cold Pressed Organic



SAKANA  
JAPANESE CUISINE



KEY ENGRAVING  
SHOE REPAIRS



WHOLELIFE  
PHARMACY & HEALTHFOODS





## QUICK FACTS

1. PRIME CHAPEL STREET LOCATION
2. 3 LEVELS OF RETAIL, OVER 5,405 M<sup>2</sup> GLA
3. ANNUAL ESTIMATED TRAFFIC FIGURES OF 1.5 MILLION
4. EASY ACCESS TO 500 BAY CAR PARK
5. HEALTH, SERVICES, FASHION & BEAUTY OFFER
6. 200 SEAT FOOD COURT WITH COMPLIMENTARY WIFI & CHARGE BAR STATION
7. ADJACENT TO COLES, WOOLWORTHS & PRAHRAN SQUARE
8. EASY TRAM & TRAIN ACCESS





Pran Central serves a diverse mix of people including young professionals, singles and couples. There are a number of high density apartment dwellings within a 1km radius with direct access to the centre. Pran Central is well serviced by public transport with tram and train services in close proximity.

Pran Central Shopping Centre is a hub for everyday Services, Health, Beauty, Fashion, Lunch and Coffee needs.

The Centre's trade area encompasses Prahran, Toorak, South Yarra, Armadale, Windsor, St Kilda, Albert Park, Caulfield, Cremorne, Richmond and Malvern.

The Chapel Street Precinct is home to major retail brands, including: Rebel Sport; JB Hifi; EB Games; Dan Murphys and Nike.

The iconic Prahran Market is located on Commercial Road just a few doors up from Pran Central and offers a great variety of fresh food and product. Parking for 500 cars is located under Prahran Square directly adjacent to the Centre's Cato/ Wattle Street Mall entry.









# DEMOGRAPHICS CITY OF STONNINGTON\*

The City of Stonnington population for 2020 is 120,784 and is forecast to grow to 143,257 by 2036

21,104 people living within 2km radius of Pran Central, in Prahran & Windsor

Annual average population growth +1.3%

\*Population and household forecasts, 2016 to 2036, prepared by i.d, the population experts, for the City of Stonnington, December 2017, derived from the 2016 ABS statistics.

## Customer Profile

**71%**

medium/high density housing

**70%**

white collar workers

**65%**

Australian born

**57%**

singles/couples without children

**47%**

households rented

**31%**

31% aged 25-39 (13% aged 25-29)

Median household income is \$1,944 per week against the Greater Melbourne average of \$1,542.

33% of the population earn over \$2,500 per week per household income against the Greater Melbourne average of 23%.

\*ABS 2016

TRADE AREA



# CHAPEL STREET MAJOR RETAILERS



## PRAHRAN SQUARE 500 BAY CAR PARK

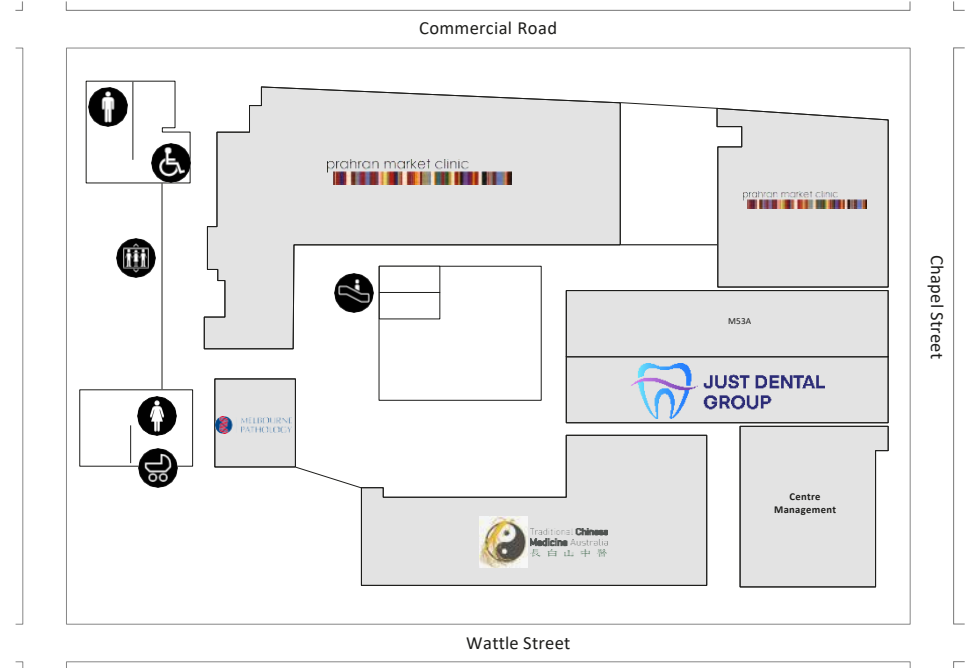




## Ground Level



## Mezzanine Level



## Basement Level







Pran Central is proudly owned and managed by Precision Group. Precision's property and development portfolio comprises significant commercial and retail assets in Adelaide, Melbourne, Sydney, Brisbane and Auckland.



# LEASING ENQUIRIES

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